



# A Delightful Experience



## Turkish Candy, Chocolate & Confectionery

With a long and illustrious history of producing mouth-watering treats, Turkey is undoubtedly the capital of sweet when it comes to confectionery.

The sweet tradition, which started with Turkish Delight and halva and was historically enjoyed by royalty, is living its the most popular days inside and abroad Turkey today and has since become one of the country's most important and fast-growing exports.

### Industry Facts



Exported to 185 countries and regions



Top three candy confectionery importers: Iraq, USA, Saudi Arabia



1.50% of Turkey's total export value



Top three chocolate confectionery importers: Iraq, Saudi Arabia, USA



1.2 million tons trade volume



The most advanced technology in the region



Other major export items: chewing gum, Turkish delight, halva, toffees and caramel



### Reasons Why you Should Prefer Turkish Candy Chocolate & Confectionery

**01**

Best product quality

Increasing market potential and dynamic population

**06**

Wide variety of products and competitive prices

**02**

**07**

Perfect blend of dynamism and multi-continental exporting experience

**03**

International product standards

Proximity to major import markets

**08**

Leading producers and suppliers

**04**

**09**

Strong potential for growth in tourism

**05**

Blend of modern technology and traditional production methods

High production capacity

**10**





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