

# From the Homeland to the World



## Turkish Hazelnut

Nutritious, delicious, environmental friendly... Named after its motherland and globally famed as "Turkish Hazelnut", the highly nutritious and extremely delicious fruit is popular for many solid reasons. Gaining ever more reputation for a wide range of health benefits owing to its rich content of vitamins, minerals, dietary fibers and mono-unsaturated fat, Turkish Hazelnut contributes to the Earth's eco-system by preventing soil erosion and requiring no irrigation.

Today, Turkey undertakes 70% of the world's total hazelnut production. As the protagonist of the chocolate industry, Turkish Hazelnut is the secret ingredient in most of your favorite snacks and deserts.

## Exported Hazelnut Types

- ✔ Shelled
- ✔ Roasted
- ✔ Chopped
- ✔ Meal
- ✔ Inshell
- ✔ Blanched
- ✔ Sliced
- ✔ Paste

## Industry Facts



World leader in production and export



100% national production



Undertakes %70 of the global production



Holds 15% market share in total agricultural exports



Exported to 150 countries



Average export of the last 5 years in 255 thousand tons of hazelnut kernels



Top export markets: Italy, Germany, France, Britain, China, Canada



## Reasons Why You Should Prefer Turkish Hazelnut

01

Hazelnut tree, called Turkish Hazel, is a tree native to Turkey.

Trusted by the world's most famous chocolate and wafer brands.

02

03

Stable product supply thanks to wide production area.

World-class processing plants

04

05

Premium quality with versatile flavor and desirable texture

Balance perfectly with chocolate applications.

06

07

Available in various forms, meeting industry demands

Proximity to major markets and logistic advantages

08



Türkiye



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